



## **Bazis Group privacy policy**

### **About our company**

Bazis Group respects the privacy of visitors to our website and also the subjects of our research. This privacy policy ("Privacy Policy") explains how we collect, use, disclose and protect personal data ("Personal Data") received from research participants, website visitors and anyone else who shares that information with us.

This Privacy Notice explains what personal data we will collect from you and what we may do with it.

Please read this Notice in order to ensure that you are happy with how its contents affect you. Participation in our market research surveys is entirely voluntary, and if you have conducted a survey we will take it to mean that you agree with the terms of this Notice. However, if you are not happy with the terms of this Notice you should not participate in the survey, or if you have already participated, you are still entitled to ask that part or all of your interview and/or personal details be destroyed or deleted and we will carry out such a request. We tell you below how to contact us.

### **Contact details**

In addition to the information stated in this Privacy Notice, Bazis Group is bound by the [ICC/ESOMAR Code](#) and we are wholly committed to meeting the requirements of the General Data Protection Regulation on data privacy. The Data Protection Officer for Bazis Group, our Research Director Ekaterina Perina, who can be contacted via email at [privacy@bazisgroup.com](mailto:privacy@bazisgroup.com).

### **Security**

The security of personal data is important to us. We have put in place physical, electronic, and administrative procedures to safeguard the information we collect from clients, prospects and research participants. Access to personal data is granted only to those team members who require it in order to perform their duties. We cannot guarantee, however, that all communications between us or information we store will be free from unauthorized access by third parties such as hackers. By engaging with us, you assume this risk.

### **Third-party websites**

Some of the pages on this website contain links to websites that we believe offer useful information. The policies and procedures we describe here don't apply to those websites. You would need to contact those websites directly for information on their privacy policies.

### **Accuracy of personal data**

We strive to keep personal data in our possession accurate, complete, current and relevant based on the most recent information available to us. If you would like to correct, modify or delete your personal data, please submit your request in writing to [privacy@bazisgroup.com](mailto:privacy@bazisgroup.com).

### **International transfers of personal data**

Bazis Group is a market research agency with two locations — one main office in Ekaterinburg, Russia, and a second in Warrenville, Illinois, U.S. Personal data submitted through market research participation or meeting through industry events resides on servers located in Russia and the U.S.

To facilitate our global operations, we may transfer and access Personal Information from around the world. This Privacy Policy shall apply even if we transfer Personal Information to other countries.

While we are located in Russia and the U.S., we adhere to European data protection laws. We do business in the European Union and acknowledge the privacy laws there. We respect the confidentiality of the Personal Information we handle.

By using this website, you consent to the transfer, storage, use and disclosure of your personal data among our partners, wherever located. Bazis Group's partners are bound to respect the confidentiality of your personal data.

### **Personal data we collect**

Through our website, [bazisgroup.com](http://bazisgroup.com), and via market research we may collect information that can specifically identify you, such as your name, address, telephone number and e-mail address if you submit it to us.

### **Use of personal data**

We may use and disclose personal data for any of the following reasons:

— to provide you with information about our services and company from time to time

— to share with agents, contractors or partners of Bazis Group in connection with services that these individuals or entities perform for, or with, our firm. These agents, contractors or partners are restricted from using Personal Data in any way other than to provide services for Bazis Group. We may, for example, provide Personal Data to agents, contractors or partners for hosting our databases, for data processing services, or to send you information that you requested, but those parties cannot use your Personal Data for their own purposes unrelated to the work they are doing for us

### **Information from children**

We have no intention of collecting personal data from children unless they are a part of a research study we conduct. In that case, we receive consent from the parents or guardians of those children. We adhere to ESOMAR's guidelines on [interviewing children](#). If we become aware that personal data from a child under 14 has been collected without the consent of such child's parent or guardian, we will use all reasonable efforts to delete that information.

### **Access to personal data**

We will make available to you the personal data about you in our custody or control that we have collected, used or disclosed, upon your written request, to the extent required and/or permitted by law.

To request access to any personal information we may hold about you, submit your request in writing to [privacy@bazisgroup.com](mailto:privacy@bazisgroup.com). When we receive an access request from an individual, we will attempt to fulfill the request within 10 business days (not to exceed 30 days), including requests regarding the personal data we have in our possession or control about the individual, what it is being used for, and to whom it has been disclosed, if applicable.

There may be situations in which we can't give individuals access to all or some of their personal data. If we deny an individual's request for access to their personal data, we will advise the individual of the reason for the refusal.